

Possible New Products

2019 MORE Budget Hearing: June 2018

eCARD

Online patron registration product to provide access to electronic resources

Estimated cost: One-time setup fee - \$12,000; annual fee - \$6,750

Examples:

- St. Paul Public Library: <https://alpha.sppl.org/screens/ecardreg.html>
- Toledo Lucas County Public Library: <https://mylibrary.toledolibrary.org/signup/>
- London (ON) Public Library: <http://www.londonpubliclibrary.ca/about-my-library/library-services/virtual-services/eaccount>

Electronic Audiobooks

Many electronic audiobook vendors also supply other formats. All products listed below have modern-looking app interfaces, claim ADA compliance for accessibility, can provide usage statistics by library, provide MARC records for adding to our local catalog, and would work for MORE from a technical standpoint

Product: cloudLibrary

<http://www.bibliotheca.com/cloudLibrary/>

- Vendor: bibliotheca (formerly 3M)
- Available formats: ebooks and electronic audiobooks
- Service summary: Pay-Per-Use, ownership (one copy, one user), and combination models. Options for libraries to build and share additional collections. Can set checkout limits.
- Approximate cost: Annual platform fee - \$5,000, one-time setup fee - \$1,500, purchased content and/or Pay-Per-Use content (latter averages \$2.25/checkout)
- Trial info:
 - Go to the app stores for your device or the cloudLibrary website (<https://www.yourcloudlibrary.com/>) and download the cloudLibrary app
 - For logging into our Demo Library you will just need to select the following:
 - Country- US
 - State- District of Columbia (DC)
 - Library- Central Library
 - Login- more1 (more2) (more3) (more4) more5

Product: RBdigital

<https://rbdigital.com/>

- Vendor: Recorded Books

- Available formats: ebooks, electronic audiobooks, magazines, comics, video
- Service summary: Multi-access, ownership (one copy, one user), and combination models.
- Approximate cost: \$75,000/year for large multi-access collection of over 30,000 titles along with a commitment to purchase ongoing best seller titles from other publishers and ongoing Recorded Books new releases

Product: Axis 360

<http://www.baker-taylor.com/axis360.cfm>

- Vendor: Baker and Taylor
- Available formats: ebooks and electronic audiobooks
- Service summary: Ownership model (one copy, one user)
- Approximate cost: Content only, must have minimum “launch day collection.” 20% discount on standing orders. No platform or start-up fees

Product: hoopla

<http://www.hoopladigital.com>

- Vendor: Midwest Tape
- Available formats: ebooks, electronic audiobooks, music, video, comics, read-alongs
- Service summary: Pay-per-use; can set checkout limits.
- Approximate cost: Average \$2/checkout. No platform fee. Can set budget limits.
- Trial info:
 - Visit the website (www.hoopladigital.com) or download either the iOS or Android App
 - Select Log In and use one the following:
 - Email Address: ifls@hoopladigital.com
 - Password: W1451845

Product: OverDrive Advantage

MORE could contribute additional funds or earmark a certain amount of already-designated funds to the purchase of electronic audiobooks from our current vendor, OverDrive

Online Learning/Tutorials

IFLS is considering Some libraries have expressed interest in Lynda.com. Both can be accessed from anywhere and have documentation available for completed courses.

Product: Gale Courses

- 6-week courses with subject expert instructors on 365+ topics—repeating throughout the year (no set time for participation, people can sign in on their own schedules)

- Topics include:
 - Basic and more advanced technology
 - Business-related courses
 - GED, ACT, SAT prep
 - Courses for educators
 - Complementary medicine
 - Some lifestyle courses
- Unlimited number of people can participate at a time
- Often people do not complete all the requirements for a course, but do spend several hours using the resource
- Course offerings linked to Bureau of Labor Statistics' list of fastest-growing professions
- Many library systems in the state are subscribing (not all)
- Approximate cost: \$35, 421 for one year

Product: Lynda.com

- More than 6,600 courses with over 700 presenters who are subject experts, 35-40 new courses per week
- Topics include:
 - Software Development
 - Design
 - Business
 - Web Development
 - Photography
- Topics have more advanced and fewer basic offerings
- Number of concurrent users is limited, according to subscription price
- Owned by LinkedIn, and tutorials watched can be automatically displayed on LinkedIn Profiles
- Many individual libraries do have a subscription
- Approximate cost: \$20,000/year for 75 concurrent users