

MORE Directors Council meeting materials

July 21, 2022

10. MORE Bylaws discussion and action

The [MORE Bylaws](#) (Appendix C of the [MORE Participation Agreement](#)) were due for review this year.

The [MORE Participation Agreement](#) is the contract between your library and IFLS as a service provider for MORE. The [MORE Bylaws](#) are one appendix to the agreement and outline how MORE functions as a consortium, including:

- Membership
- Directors Council's role, meetings, officers, and voting structures
- Developing and approving a budget
- Committees
- Policy approval, adherence, and enforcement

At their May meeting, MORE Executive Committee recommended amendments to the current MORE Bylaws. Changes are highlighted in this document:

<https://docs.iflsweb.org/more/files/administration/Participation%20Agreement%20-%20Appendix%20C%20RECOMMENDED%20AMENDMENTS%20202305.pdf>

These amendments may be voted on at today's Directors Council meeting.

11. 2024 MORE Budget discussion and action

Possible New Products

LibraryIQ – This library analytics tool has been in use by 9 MORE-member libraries in 2023. MORE contributed the implementation fee, and the participating libraries shared the remaining 2023 costs:

- 2023 Implementation fee: \$5,000
- 2023 Annual cost shared among participating libraries: \$10,000
- 2024 Annual cost for LibraryIQ to be available to all MORE-member libraries: \$35,000

Website: <https://www.libraryiq.com/>

[Demo for MORE](#) featuring Rachel Thomas, Rice Lake Public Library, and Monica LaVold, Friday Memorial Library in New Richmond (1 hr, 20 mins)

[Comments from other LibraryIQ users around MORE](#)

Text messaging service – MORE’s long-term, free method for delivering circulation notices from Sierra to patrons as text messages (email to MMS) is no longer reliable, though patrons who are using it successfully can continue. Some notes about replacing this option:

- MORE’s longstanding Library Elf service can be configured by patrons to send SMS messages, in addition to the popular email notification option. Patrons must opt in and configure all Library Elf notifications on their own—there is no staff access to Library Elf accounts
- An additional service called Shoutbomb would allow staff to configure delivery of circulation notices as text messages to patrons. This is a good option if there is a strong preference for staff to be able to configure notices by text message for patrons
 - One time license fee: \$3,500
 - Annual maintenance fee: \$3,888
- Push notifications about holds ready for pickup and overdues are not likely to be added to the MORE Libraries app in the near future
- Our Sierra vendor, Innovative, has a forthcoming text messaging product, but information is scant. MORE could opt to include a budget placeholder for this forthcoming service, maybe: \$40,000

Additional audiobook sources – IFLS investigated a couple of audiobook sources to supplement OverDrive’s offerings and reduce wait times:

Blackstone Unlimited

- Website: <https://www.blackstoneunlimited.com/>
- Video demo: <https://www.youtube.com/watch?v=3NfFw31m9CU>
- Trial access:
 1. <https://www.blackstoneunlimited.com/customer/account/create/>
 2. Use the “Search for Your library” field. It will be IFLS or Inspiring Facilitating Library Success
 3. Trial code is: trialcode123 and trial pin: trialpin123
 4. Use any email address and password
- Always-available audiobook content on an annual subscription payment model
- 2024 costs for MORE:
 - Adult Core Collection \$30,000
 - Children/YA Core Collection \$8,000

Hoopla

- Website: <https://www.hoopladigital.com/>
- Always-available content including audiobooks, ebooks, and video on a pay-per-use model
- Projected 2024 costs if users are limited to 10 monthly borrows: \$87,400

Palace Project

- Website: <https://thepalaceproject.org/>
- E-book and e-audiobook source involving a platform fee, library-selected content, and one-copy, one-user lending model

IFLS comments:

- While Hoopla doesn't seem to expand e-audiobook offerings by title availability, it may help address some longer wait times in OverDrive. This may be a good option for individual libraries where possible.
- The Palace Project seems unlikely to address the demand for popular titles from OverDrive, but could broaden the digital collection to include titles not available in OverDrive
- Blackstone Unlimited: Both the subscription pricing model and the always-available service model could make Blackstone Unlimited a reasonable choice as an audiobook source for MORE, as a supplement to the OverDrive audiobook collection.
- Since long wait times in OverDrive is the main issue, combined with budgetary constraints at the system and/or individual library level, increasing funding and contributions to the IFLS Advantage fund may be the best option at this time.

Current Product notes

Niche Academy – An online, customizable tutorial product

Company website: <https://www.nicheacademy.com/>

Total annual cost is \$6,600; IFLS will pay half for 2024

Use of public content, linked from [MORE Catalog homepage](#): 1,771 views. Most used tutorials - Libby: 1,576; Flipster: 176

Use of staff content, linked from various sources; MORE content posted on the [MORE Training Tutorials and Videos](#) page: 8,675 views. Most used tutorials – Privacy and Wisconsin Public Libraries, two modules available to library staff statewide: 7,458; 4 MORE training modules: 256