

MINUTES
MORE Directors Council
Friday, January 20, 2023

Present/Attending: Heather Wiarda (AM), Leslie LaRose (AU), Linda Heimstead (BL), Amanda Feldt-Smith (BN), Stacey Brown (BB), Kathryn Stempf (BR), Samma Johnson (CA), Joe Niese (CF), Vince Mussehl (CV), Cricket LaFond (CL), Lisa Bragg-Hurlburt (CO), Barbara Krueger (DP), Leann French (DR), Lori Gilles (DU), Nancy Kerr (EC), Charlene Conradi (FC), Amanda Blackmon (FR), Michelle Johnson (HA), Christinna Swearingen (LA), Joleen Sterk (ME), Bonnie Carl (MI), Monica LaVold (NR), Shelby Friendshuh (OS), Christy Rundquist (PE), Rebecca Puhl (PH), Jenna Beyer (PL), Carissa Langer (PR), Rachel Thomas (RL), Tanya Misselt (RF), Tori Schoess (RO), Shelly Rae (SA), Kristina Kelley-Johnson (SO), Katie Schneder (SV), Su Leslie (SC), Elizabeth Miniatt (ST), Allison Lutz (TL), Karen Furo-Bonnstetter (WO).

Proxy: Allison Lutz for Rob Ankarlo (CU), Carrisa Langer for Tiffany Meyer (EL), Becky Puhl for Deb Hyde (PF).

Also Present: Lori Roholt, Bridget Krejci, Kathy Setter, Joanne Gardner, Katelyn Noack, Reb Kilde.

Absent: Arin Wilkin (AL), Rita Magno (BA), Ginny Julson (BO), Dawn Ayers (CM), Anna Griffin (CE), Emily Resendiz (CH), Kallie Anderson (EW), Rozanne Traczek (FA), Rochel Karlson (GC), Shelley Tougas (HU), John Thompson (IF), Jill Glover (LU), Mary Hebda (OG).

CALL TO ORDER:

Rae (SA) called the meeting to order at 10:01 am.

ESTABLISH A QUORUM:

Sterk (ME) established a quorum by roll call vote.

**CERTIFICATION OF COMPLIANCE
WITH OPEN MEETING LAW:**

Certification of compliance and open meeting law was confirmed.

AGENDA:

Niese (CF) moved to approve the agenda. LaVold (NR) seconded. Motion carried.

MINUTES:

Swearingen (LA) moved to approve the minutes dated November 18, 2022. Furo-Bonnstetter (WO) seconded. Motion carried.

LaFond (CL) noted that the minutes should reflect Clear Lake received a Pilcrow Foundation grant of \$1,200 under Library News.

Johnson (CA) inquired about an edit needed in the MORE Administrator's report about a new cataloger. Roholt noted this should state Steph Regenauer was hired to fill that position.

LIBRARY NEWS:

Schneider (SV) noted that Spring Valley is working with the schools to get library visits. Starting in January, visits will occur every month. 357 students came in this month and 97% of them got a library card. Spring Valley received a \$1,000 donation to the library on Wednesday.

Leslie (SC) provided a Big Read update. The book "Can't We Talk About Something More Pleasant" will start appearing in February. There is also a call for artists centered on caregiving, death, and dying. ArtReach St. Croix will run concurrently with the Big Read. There will also be a touring exhibit and a One-act production of The Remember Project.

LaRose (AU) Augusta adopted a dog over the summer. The dog is a Corgi/Lab mix. It is very gentle and welcoming to patrons. The dog is well-received by the library board as well as patrons.

Beyer (PC) announced that Plum City has a new book drop at the library. Beyer will send pictures once it is secured outside.

Carl (MI) noted that Milltown held a fundraiser in December which included a silent auction and book sale. There was \$4,200 raised.

Misselt (RF) is excited to note that River Falls is offering a Winter Wellness Series. It is a series of programs and a game to play for wellness. The series is based on the 8 dimensions of wellness. River Falls is hosting a speaking engagement by UWRF Alumni Association on "Who Killed Malcom X". They have the room and enough seating to accommodate the event. The speaker should be incredible.

Thomas (RL) noted Rice Lake applied for federal funds received by the Department of Public Instruction (DPI) to help patrons enroll in the program to saving money on internet costs at home. The form has improved and makes it easier to sign up. They should know in March if DPI received the grant.

Rae (SA) talked to Roholt and Thompson about a patron who moved and took \$1,200 of materials with them. Rae has been unable to find a forwarding address. Rae thanked Bragg-Hurlburt (CO) for providing some books to help fill in the collection.

MORE COMMITTEE REPORTS:

Roholt noted that the Resource Sharing and Collection Development Committee last met on December 8, 2022, and those minutes are posted. The committee decided to discontinue a few more Flipster subscriptions. The group opted to pare down the collection because of the availability of magazines available thru OverDrive. The general trend has been to move away from the Flipster product for titles that are offered through OverDrive. The one popular title for People is not available through OverDrive.

MORE ADMINISTRATOR'S REPORT:

Roholt provided a written report. The training opportunities for Niche Academy are included. A few tutorials are now available for the public from the MORE Catalog and for library staff from the IFLS website. Roholt welcomes suggestions for additional content for the IFLS website for library staff and on the MORE catalog for patrons. Some MORE libraries own Niche Academy and can provide more localized content on their website. Kilde noted that Anne Hamland can help add a “button” for access to Niche Academy.

Annual MORE invoices were delivered by email earlier this week. Let Roholt or the Business Manager know if there are questions.

IFLS staff has prefilled as much data as we can into libraries’ electronic annual reports, which should be open to directors next week. There are two Annual Report Workshops being hosted by IFLS on February 1 and 2. Questions can be answered and often the annual report can be completed.

Roholt’s colleagues are working with Cornell to add them to MORE. You may see Cornell materials, but they are marked as unavailable for now. Cornell plans to go live July 1st, and when that occurs, those materials will be holdable across MORE.

Chippewa Valley Technical College (CVTC) library will be adding a new pickup location option at their campus in River Falls. It is in the works to add to the main catalog.

In 2022, MORE talked about LibraryIQ. Nine libraries opted to subscribe to LibraryIQ in 2023. This will help to determine the potential value of a consortium-wide subscription in the future. The vendor relayed to Roholt that they are close to being ready for training participating directors and staff.

Steph Regenauer was hired as IFLS’s new cataloger working with MORE’s CABS program.

Suggestions for the Annual Report workshops were to include a sample of the Act 150 letters libraries send out and providing a list of what things it would be helpful for librarians to bring to the Annual Report workshops.

LIBRARY LOVE STORY TOOLKIT AND LIBRARY LEGISLATIVE DAY PRESENTATION:

Reb Kilde was in attendance to provide information on the Library Love Story Toolkit and Library Legislative Day. Kilde will touch base on these and answer questions.

So far, Kilde has received 60 Library Love Stories. Kilde encouraged librarians to keep pushing that to patrons. This really supports lobbying messages and will be presented at Library Legislative Day on February 7, 2023. The Library Love Story Toolkit is accessible on the IFLS website.

If librarians cannot attend Library Legislative Day in-person, they can email the legislators on the day of the event. This also has a big impact. Kilde will share out talking points before the event. Directors can ask trustees, friends, advocates to email as well.

Kilde will be taking the system vehicle and leaving on February 6th from IFLS. 3-4 additional librarians can carpool. Let Kilde know if interested.

Librarians can sign up for Weekly Digest (news of IFLS) and also for the Monthly Marketing information Kilde provides. Kilde is working on an annual report toolkit that will be going out in the next Marketing Monthly. This information is also available on the marketing page.

2023 EXPLORE MORE PASSPORT PROGRAM:

Kilde announced that the Explore MORE Passport program will be offered again this year. It will kick off with National Library Week which is April 23-29, 2023, and run for three months. Kilde will send out a kit with everything that is needed for basic participation, including the passports and a way to mark them. Feedback said the passport document was bulky so Kilde will design a passport that is easier to carry around.

It is hoped the program this year will add four itineraries. MORE will partner with other businesses and resources in our community. The four anticipated itineraries include a playground tour, public golf clubs, historical societies and museums, and fiber arts.

Kilde is working on a better way to distribute and print out the passports. Instructions right on the tally sheet will be added. The MORE PR committee is also rethinking prizes and adding intermediate prizes as well.

Libraries can email Kilde or the MORE PR Committee with ideas, suggestions, and questions.

2023 DIRECTORS COUNCIL MEETINGS AND OPERATIONAL REVIEW:

The MORE Directors Council plans to meet every other month of the year. While this meeting today is all virtual, future meetings will allow in-person or virtual attendance. The November meeting will be all virtual. The MORE Directors Council typically meets on the third Friday at 10:00 am. These meetings are posted to the IFLS website.

The same conference room at CVTC Energy Education Center is reserved for meetings for those who choose to attend in-person.

There is a MORE committee page on the IFLS website. It provides meeting dates, information, and deadlines for getting items on agendas. It also provides meeting documents.

Rae (SA) thanked everyone who has volunteered to serve on the MORE committees.

ADJOURN:

LaVold (NR) moved to adjourn at 11:06 am. Schoess (RO) seconded. Motion carried.

Joanne Gardner, Recorder