

MINUTES
MORE Directors Council
Friday, July 15, 2022

Present/Attending: Arin Wilken (AL), Rachel Thomas (AM), Rita Magno (BA), Linda Heimstead (BL), Amanda Feldt-Smith (BN), Meagan Bennett (BB), Ginny Julson (BO), Kathryn Stempf (BR), Samma Johnson (CA), Anna Griffin (CE), Carol Burnham (CH), Joe Niese (CF), Cricket LaFond (CL), Lisa Bragg-Hurlburt (CO), Rob Ankarlo (CU), Barbara Krueger (DP), Leann French (DR), Nancy Kerr (EC), Tiffany Meyer (EL), Rozanne Traczek (FA), Charlene Conradi (FC), Rochel Karlson (GC), Michelle Johnson (HA), Shelley Tougas (HU), John Thompson (IF), Christinna Swearingen (LA), Joleen Sterk (ME), Bonnie Carl (MI), Monica LaVold (NR), Deb Hyde (PF), Rebecca Puhl (PH), Jenna Beyer (PC), Carissa Langer (PR), Katherine Elchert (RL), Tori Schoess (RO), Shelly Rae (SA), Kristina Kelley-Johnson (SO), Katie Schneider (SV), Su Leslie (SC), Elizabeth Miniatt (ST), Allison Lutz (TL), Karen Furo-Bonnstetter (WO).

Proxy: Samma Johnson for Leslie LaRose (AU), Ginny Julson for Dawn Ayers (CM), Jen Cook for Vince Mussehl (CV), Rebecca Puhl for Mary Hebda (OG), Rebekah Palmer for Shelby Friendshuh (OS), Karen Furo-Bonnstetter for Christy Rundquist (PE).

Also Present: Lori Roholt, Bridget Krejci, Kathy Setter, Joanne Gardner, Katelyn Noack.

Absent: Lori Gilles (DU), Kallie Anderson (EW), Amanda Blackmon (FR), Jill Glover (LU), Tanya Misselt (RF).

CALL TO ORDER:

Rae (SA) called the meeting to order at 10:02 am.

ESTABLISH A QUORUM:

Roholt established a quorum by roll call vote.
Quorum

**CERTIFICATION OF COMPLIANCE WITH
OPEN MEETING LAW:**

Certification of compliance with open meeting law was confirmed.

AGENDA:

Thompson (IF) moved to approve the agenda. Furo-Bonnstetter (WO) seconded. Motion carried.

MINUTES:

Furo-Bonnstetter (WO) moved to approve the minutes dated May 20, 2022. Krueger (DP) seconded. Motion carried.

LIBRARY NEWS:

Furo-Bonnstetter (WO) – Attendance at Woodville’s summer reading program matched that of two years ago. The library has been buzzing with activity and Furo-Bonnstetter hopes all libraries are experiencing the same.

LaVold (NR) – Assistant librarian Britta had her baby. Mom and baby are doing well.

Sterk (ME) – Thanked John Thompson for attendance at Music Over Menomin where there were almost 400 people in attendance. Sterk works with the Chronic Disease Taskforce, and they put together a class and a community resource guide which was distributed at libraries across Dunn County. Another aspect is hosting healthy activities for families.

Thomas (AM) – Thomas was appointed to a three-year appointment to COLAND. She is excited to work with the council and will work to keep this group updated.

Elchert (RL) – This is Elchert’s last meeting representing Rice Lake. She will be moving to a Wisconsin Rapids library. Rice Lake is seeking a librarian to fill Elchert’s position.

Bennett (BB) – Director Megan Taylor left her position on the 30th, so there is a director opening. Bennett asked librarians to share the word.

MORE ADMINISTRATOR’S REPORT:

Roholt thanked those in attendance at today’s meeting, both in person and online. The Directors Council will continue to meet in the hybrid format. Feedback is welcome.

With the availability of LSTA grant funds for adding libraries to the to MORE, activities are underway to add Cornell. If the funding is approved, Cornell could join by July 2023. This would leave only one non-MORE library – Hawkins.

Chippewa Valley Technical College (CVTC) is live on MORE as of this month. Libraries should see recent TWAM messages about working with CVTC patron records.

In May and June, IFLS staff worked with OCLC to update what is shown to other OCLC-member libraries as being owned by one or more MORE-member libraries. This facilitates ILL lending and was offered by OCLC as a free promotion. This process is also helping IFLS catalogers identify and clean-up older records.

IFLS DIRECTOR’S REPORT:

The IFLS Board of Trustees will meet July 27th at Phillips Public Library. This is the first attempt for the IFLS Board to hold a hybrid meeting.

The Board will review the director evaluation for the year. A survey was sent to the board and IFLS staff to complete as well as an email being sent to library directors for their feedback. The personnel committee will meet in the morning and the board in the afternoon.

Nancy Kerr, the recently hired library director at L.E. Phillips Memorial Public Library in Eau Claire is joining the meeting today. Thompson welcomed Kerr.

IFLS staff will be working on preparing the 2023 budget over the next couple months. Thompson has sent email requesting feedback on IFLS services.

Amanda Feldt-Smith is the new director at Barron. She has worked in the system since 2016.

Jenna Beyer left her position at Elmwood Public Library to become the director of Plum City Public Library.

2023 MORE BUDGET:

The 2023 recommended budget presented includes the recommended 2023 compared to 2022. There are some general notes included as well. There was a budget hearing held June 17, 2022, followed by the Executive Committee to bring forward the proposed 2023 budget for approval.

Roholt reviewed the budget presented today.

Last year, MORE agreed to a multi-year agreement with Innovative for the automation software – Sierra. The budget includes a 4% annual increase.

There were questions if MARCIVE was still needed. MARCIVE is an ongoing authority processing service. Krejci outlined the process. Once a month, records of new materials are sent to MARCIVE. This includes 1,500 to 2,000 bibliographic records per month. MARCIVE corrects typos and does authority processing. MORE staff used to go out and find any new authority records which was labor intensive. We have about 310,000 titles and 110,000 subject records.

Library Elf subscription is an email and text reminder subscription.

NoveList Select Subscription provides enhanced content to the online catalog.

Discovery/Online Catalog is for the online catalog software – BiblioCore. The cost budgeted reflects the 2023 cost from a 3-year pricing started in 2020. It is possible to go with a one-year subscription and explore other options.

Decision Center is a statistical and collection development tool.

Content Café provides cover images for the online catalog.

iTIVA from Illion is a telephone notification and renewal service.

BiblioApps is a library app from BiblioCommons. The app cannot be used if we don't have BiblioCore.

Database quality control (line 12) has been combined with IFLS Management Charges (line 19) since cataloging and bibliographic services are centralized and provided by IFLS staff.

One new product was recommended for the 2023 budget. The group can discuss Niche Academy, a subscription starting in 2023 for training tutorials platform.

IFLS Management Charges are based on IFLS's state aids includes some IFLS personnel, CABS, centralized bibliographic services, committee meetings, training travel/meetings, and telephone expense.

CVTC Data Center charges for hosting the Sierra and Encore servers.

Management Team Training is for seminars and webinars for IFLS staff.

Conferences is primarily for the annual Innovative Users Group Conference. The amount was lowered due to virtual conferences. When this conference is again offered in person, airfare and lodging make the conference more expensive.

Publicity includes promo items and training materials.

Bibliographic Utility is for OCLC, Web Dewey, and RDA Toolkit.

Operating Contingency is for unexpected costs.

Roholt went through the Content/Materials Purchases section of the budget. The Resource Sharing/Collection Development (RS/CD) Committee weighed in on this section of the budget.

The RS/CD committee recommended dropping the Freading eBook service for 2023.

OverDrive Content is a discretionary item. The RS/CD committee recommended going from 36,000 in 2022 to 53,000 for 2023. Based on discussions at the budget hearing, the amount included is \$50,000.

Collection Development Project is used to purchase high-demand materials in any format. The RS/CD committee recommended this amount be reduced from \$15,000 in 2022 to \$10,000 in 2023. In the past few years, there has been funds left that have gone towards the OverDrive Advantage program. The funds in this category have enabled the system to meet the recommended 5 to 1 holds ratio.

The 2023 budget presented includes \$65,100 in carryover funds. A chart is attached showing the carryover funds summary.

The total costs billed to MORE libraries is \$937,439.00. From that amount, an IFLS Subsidy is taken off the top, then a subsidy per library is provided. A third subsidy is provided to the three cataloging libraries: Chippewa Falls, Eau Claire, and River Falls.

Sterk (ME) moved to approve the 2023 MORE Budget. Furo-Bonnstetter (WO) seconded.

Roholt welcomed comments and discussion on the proposed 2023 budget.

- Elchert (RL) as chair of the RS/CD committee noted that when collection development money is removed from budgets, it is difficult to get that money back.
- Furo-Bonnstetter (WO) when reviewing econtent numbers, there is a 39% increase in proposed funding, yet econtent checkouts are dropping. The amount on materials lessens each year for physical materials. With the aging population, large print is popular.
- Rundquist (PE) spoke against continuing CABS as a consortium-wide program.
- Puhl (PH) had concern about the reserves and not being enough to cover the same amount going into 2023. Puhl doesn't want to rely on a pool of money that keeps decreasing.
- Magno (BA) questioned if \$1,000 was enough for Management Team Training. Roholt noted that the funds are for IFLS staff who work with MORE rather than MORE-member library staff at large.
- There were discussions of explaining resources to patrons and using Libby instead of Freading for eBook service.
- Roholt noted the vast price differences in electronic materials. It can be tricky figuring out the average cost of in-demand items.
- LibraryIQ has offered MORE the reporting and collection analysis tool at a much lower cost.
- Lutz (TL) inquired if there would be another similar app other than Freading for just electronic audiobooks. Roholt noted there are other options, such as Hoopla. They are primarily pay-per-use products. Because use is variable across libraries and to best manage usage and budget caps, these kinds of services may be best suited for individual library purchase
- Krueger (DP) noted that a lot of libraries have reduced their acquisition budgets this year. If \$3,000 can help in some other ways for materials, maybe the high demand hold project can reevaluate the selection process.
- Thomas (AM) was pleased that LibraryIQ pricing came down. It could be very useful in the selection process and help with other struggles down the road.
- Johnson (HA) noted that librarians need to think about the subset of the older population, but we need to serve everyone and cannot stay in the past.
- Sterk (ME) noted libraries also need to invest in future users and remain adaptive. Instead of just focusing on collections, we need to include connectivity, programming, and services. Sterk suggested offering competitive grants if there is some wiggle room in the IFLS or MORE budget.
- Thompson (IF) noted that there is proposed LSTA grant project to study systems across the state that provide bibliographic services and the best practices.

Thompson (IF) moved to recommend \$40,000 into line 8 as a placeholder for a statistical and collection development tool. A decision on the product will be made in September 2022. Krueger seconded. (Puhl as proxy for Ogema, voted nay.) Motion carried.

- Roholt noted that LibraryIQ provides similar reporting compared to Decision Center. Krueger (DP) noted that part of the reason she is supporting this product is due to sustainability concerns with the IFLS dashboard and the tools LibraryIQ incorporates. Thompson noted that the group will need to explore a replacement for the dashboard currently being used. It was suggested that a longer contract option and costs for two years be obtained for LibraryIQ.
- Furo-Bonnstetter (WO) noted that she is not advocating to reduce the Overdrive Content line to less than \$50,000, rather she is advocating that this line remain at \$50,000.
- The IFLS dashboard is not actively being developed and relies on components that are not supported by their developers. If it stops functioning, there is no backup. The plan is not to discontinue the dashboard, but prepare for a replacement.

Thompson (IF) moved to revise the 2022 Budget to sign for Niche Academy to begin August 1, 2022, with using \$2,750 of 2022 contingency and amend the 2023 budget to include \$6,600 for Niche Academy. Furo-Bonnstetter (WO) seconded. Motion carried.

Roholt will send out the budget as approved today early next week.

Thompson (IF) moved to approve the 2023 Budget as amended. Krueger (DP) seconded. Carried.

ADJOURN:

Schneider (SV) moved to adjourn at 12:03 pm. Thompson (IF) seconded. Motion carried.

Joanne Gardner, Recorder

Thompson (IF) reminded council members not to have discussions of MORE that could impact future votes. There is a get-together planned at Phoenix Park following today's meeting.