

MINUTES
MORE Directors Council
Friday, July 16, 2021

Present/Attending: Alyson Jones (AL), Amy Stormberg (AM), Leslie LaRose (AU), Linda Heimstead (BL), Megan Taylor (BB), Ginny Julson (BO), Kathryn Stempf (BR), Samma Johnson (CA), Dawn Ayers (CM), Anna Griffin (CE), Carol Burnham (CH), Joe Niese (CF), Cricket LaFond (CL), Rob Ankarlo (CU), Barbara Krueger (DP), Leann French (DR), Lori Gilles (DU), Pamela Westby (EC), Tiffany Meyer (EL), Jenna Beyer (EW), Charlene Conradi (FC), Kris Surbaugh (FR), Rochel Karlson (GC), Michelle Johnson (HA), M. Page/Shelly Tougas (HU), John Thompson (IFLS), Hollis Helmecci (LA), Joleen Sterk (ME), Bonnie Carl (MI), Monica LaVold (NR), Mary Hebda (OG), Shelby Friendshuh (OS), Rebecca Puhl (PH), Kayla Campbell (PC), Katherine Elchert (RL), Tanya Misselt (RF), Tori Schoess (RO), Shelly Rae (SA), Kristina Kelley-Johnson (SO), Katie Schneider (SV), Su Leslie (SC), Elizabeth Miniatt (ST), Karen Furo-Bonnstetter (WO).

Proxy: Barbara Krueger for Rozanne Traczek (FA), Rebecca Puhl for Deb Hyde (Park Falls), Karen Furo-Bonnstetter for Christy Rundquist (PE), Rob Ankarlo for Allison Lutz (TL).

Also Present: Lori Roholt, Kathy Setter, Bridget Krejci, Maureen Welch, Deb Faulhaber, Joanne Gardner.

Absent: Interim Director (BA), Lisa Kuebli (BN), Lisa Bragg-Hurlburt (CO), Jill Glover (LU), Carissa Langer (PR).

CALL TO ORDER:

Rae (SA) called the meeting to order at 10:03 am.

ESTABLISH A QUORUM:

Johnson (CA) established a quorum by roll call vote.

**CERTIFICATION OF COMPLIANCE
WITH OPEN MEETING LAW:**

Certification of compliance with open meeting law was confirmed.

AGENDA:

Sterk (ME) moved to approve the agenda. Furo-Bonnstetter (WO) seconded. Motion carried.

MINUTES:

Elchert (RL) moved to approve the minutes dated May 21, 2021. Niese (CF) seconded. Motion carried.

LIBRARY NEWS:

Rae (SA) announced that the Dunn County voted to approve that the public libraries in Dunn County would be funded at 100%.

Westby (EC) noted that the library board met last night, and she announced her plans to retire in September and will be moving to Minnesota. Westby stated it has been a privilege and honor to know and work with everyone. Westby wished everyone the best success.

LaVold (NR) stated that New Richmond voted earlier this month to go fine free. New Richmond is also working on a marketing campaign.

Puhl (PH) announced that Phillips will have no fines on children and young adult materials.

Julson (BO) noted that Boyceville is now fines free. Longtime employee, Marguerite Blodget will be retiring. An open house in her honor will be held July 27th.

LaFond (CL) shared that Clear Lake is now fine free as of their last board meeting.

Griffin (CE) stated that Centuria collected \$560 from a book sale.

Krueger (DP) shared that Deer Park will host an author on August 5th.

Schneider (SV) have 250 people participate in the summer reading program.

Rae (SA) announced that Joe Niese (CF) is speaking on his books. Niese appreciates the support shared by libraries.

MORE ADMINISTRATOR'S REPORT:

Fairchild will go live this month on MORE. Rozanne Traczek (FA) is in attendance today. Durand is the newest library to join MORE. They are hoping to go live on January 1, 2022. Lori Gilles (DU) is at today's meeting.

Monica LaVold (NR) was hired as the director at New Richmond. Joleen Sterk (ME) was promoted to the director at Menomonie. Rochel Karlson (GC) was hired as the director at Glenwood City.

Chippewa Valley Technical College (CVTC) has expressed interest in rejoining MORE. They are shooting for a July 2022 start date.

Roholt thanked Kathy Setter. Setter has been the driving force in getting new libraries up on MORE. Setter is being assisted by Krueger (DP) and Bridget Krejci.

Roholt noted that CVTC is leaving another consortium to join MORE. They have approximately 10,000 titles and 13,000 items.

The library app, BiblioApps is in the implementation phase. Several MORE members have volunteered to test the app. It is hoped the app will be ready by fall.

The upgrade to the MORE server is scheduled for September 7th. There will be some down time that day. The vendor noted that Sierra will be unavailable the entire day.

Roholt thanked those who completed the survey on the MORE Directors Council meeting format. 40% plan to meet mostly in-person, 40% mostly online, and 20% will decide which option will work best for each meeting. MORE will continue to meet online until it is sorted out for hosting a hybrid meeting option.

IFLS DIRECTOR'S REPORT:

Thompson shared that the Governor signed the state budget. This budget includes a 16% increase in system funding overall which is very positive news.

IFLS is collecting feedback on the small group planning process for input on the long-range plan.

The IFLS Personnel Committee and Board will meet July 28th. They will be reviewing the director evaluation and the updated IFLS Personnel Manual. The Board will review and adopt the 2022 budget in September.

ISSUES/REPORTS FROM MORE COMMITTEES:

The Resource Sharing/Collection Development (RSCD) committee met in June. BiblioCore can cancel holds. Roholt noted that libraries need to pay attention to hold cancellation notices to their library.

2022 MORE BUDGET:

Roholt provided the draft 2022 MORE budget as recommended by the Executive Committee. Roholt thanked all who attended the budget hearing. Feedback was incorporated into the budget. The Directors Council can make changes to this budget. When it comes to a vote, 75% of libraries present and 75% of votes are needed for passage.

A spreadsheet is included which shows the breakdown of costs and allocations to each libraries portion. The IFLS subsidy is provided in two ways. The first subsidy is off the top and then each library receives a subsidy of \$1,500.

(Hebda (OG) and Miniatt (ST) joined the meeting at 10:44 am.)

Roholt noted that the past few years, MORE has paid a 5% increase to Innovative. A multi-year option has been offered by Innovative. The Executive Committee is recommending a 3-year Sierra maintenance agreement at 4% increase each of the 3 years.

BiblioCore, the online cataloging software, includes the 2022 cost for year 3 pricing.

The online catalog uses NoveList Select to display images within the title record. Content Café is another cover image service. Both NoveList Select and Content Café feed what is seen in the online catalog.

Decision Center is a robust statistical and collection development tool. This is the best option for weeding lists. The Executive Committee recommends continuing a year-to-year agreement as the cost savings doesn't warrant giving up the flexibility.

iTIVA is the telephone notification and renewal service works well and makes many calls per day. It is worthwhile to keep this program in place. Roholt will be investigating whether we need to maintain two outgoing and two incoming lines. This program by Illion is affiliated with Innovative and would qualify for a multi-year discount, but it may be wise to pay year-by-year if lines can be reduced.

BiblioApps library app has been in the budget a couple years. We are in the implementation phase.

Database quality control covers the centralized bibliographic services. Most libraries use the service directly. Additionally, some libraries use shared services for a fee outside of the budget. The centralized bibliographic services include three library cataloging partners which provide title level cataloging for their own materials. Centralized bibliographic services allow staff to do the work for all member libraries.

There are no new products included for 2022.

IFLS Management Charges pay for the administrative services of MORE and include training, support, and all services IFLS provides for MORE.

CVTC Data Center Charges are for hosting the Sierra and Encore servers locally. We pay a nominal fee to CVTC of \$3,500. Last time Innovative quoted for this service it was over \$60,000 a year.

Management Team Training is for seminars and webinars for IFLS staff.

Conferences is used primarily for the annual Innovative Users Group conference. The Executive Committee has recommended \$7,000 based on anticipated lower attendance costs for 2022.

Publicity is used for the MORE tri-fold brochures.

Bibliographic Utility includes costs for OCLC, Web Dewey and RDA Toolkit.

Operating Contingency is used to cover smaller expenses that come up.

The Resource Sharing Collection Development (RSCD) Committee weighed in on the content/materials purchases.

WPLC E-Content Buying Pool is the most visible. There is a significant increase over 2021. The costs are based on usage and population. Usage was high in 2020.

OverDrive Content is for the Advantage program to purchase additional materials for just MORE system members. The budgeted amount is the same as 2021 at \$36,000.

Electronic Magazines was used for the current Flipster product. OverDrive is now offering downloadable magazines. The RSCD Committee recommends decreasing from \$18,000 down to \$9,000 and use only for the titles not available in OverDrive.

Freeding eBook Service provides access to whatever is available in the catalog with no holds.

Collection Development Project is used to purchase high-demand materials in any format. This project is used to purchase high demand items to fill holds. When holds are exhausted, the material becomes a part of the library collection at the library.

The Executive Committee is recommending \$60,000 from carryover to offset the total budget amount. The 2021 budget was approved with \$65,000 from carryover and has been adjusted to \$77,500 from carryover. With using \$60,000 from carryover for the 2022 budget, there is \$120,148.55 of uncommitted carryover. This group can decide the amount from carryover to offset the total budget.

(Campbell (PC) arrived at 11:15 am.)

The total 2022 MORE budget minus the IFLS subsidy leaves \$878,183 to be billed to the libraries.

Furo-Bonnstetter (WO) strongly feels CABS should be removed from the MORE budget. It is her view that basically they are asking libraries to subsidize other libraries. She added this is not a proportional benefit like other services are. Furo-Bonnstetter states that this cost will continue to climb while local libraries are facing budget shortages because of Act 150.

Westby (EC) expressed sensitivity to Furo-Bonnstetter's view and inquired if there was a way that if a staff member at a library was very adept to cataloging that they could apply to be certified and join the group of core libraries doing cataloging. Roholt noted that the MORE Bibs Committee conducted a survey and prepared a report. The one recommendation made was that no changes be made to the centralized cataloging services for 2022. There might be some room to explore who might be the other libraries to do their own cataloging, yet this would still require staff time to do certification, establish standards, and ongoing record checking. Staff do not have the time to accommodate that. There would be the need to build in additional staff time for libraries who choose to catalog their own library.

Furo-Bonnstetter (WO) inquired who reviews the records now. Roholt noted that with a small group of catalogers that are professional IFLS staff and the 3 cataloging partners, they are expected to produce high quality records. It is helpful for consistency when a smaller group works on this.

Ankarlo (CU) added that library staff not having to look at bib records closely, allows more time for marketing the library and providing programming. Gilles (DU) noted that this specialized group of catalogers cuts down workload dramatically. It is something Durand looks forward to in joining MORE.

Furo-Bonnstetter (WO) is not asking to discontinue CABS, but rather have the costs divided among the libraries who need and use it. Roholt noted that what makes CABS work, is getting the libraries doing the same thing. The fewer moving parts, with fewer staff adding records,

builds in efficiencies in the program overall. Roholt would be hesitant to divide out how the work is being done.

Elchert (RL) stated that CABS was voted on last year. A majority saw the value. MORE Bibliographics Committee will review the program and bring back any recommendations.

Some libraries noted that the service can be slow, while others noted the quickness. Roholt will check into the timeliness and the goal for the service is a quick turnaround time. The whole program has only been in operation for six months and some coordination efforts may be made to sort things out. CABS does prioritize items with holds and popular authors.

Elchert (RL) moved to approve the 2022 MORE Budget. Meyer (EL) seconded. Motion carried by roll call vote.

Roll call vote: Jones (AL) yes; Stormberg (AM) yes; LaRose (AU) yes; Heimstead (BL) yes; Taylor (BB) yes; Julson (BO) yes; Stempf (BR) yes; Johnson (CA) yes; Ayers (CM) yes; Griffin (CE) yes; Burnham (CH) yes; Niese (CF) yes; LaFond (CL) yes; Ankarlo (CU) yes; Krueger (DP) no, French (DR) yes; Gilles (DU) yes; Westby (EC) yes; Meyer (EL) yes; Beyer (EW) yes; Krueger proxy for Traczek (FA) yes; Conradi (FC) yes; Surbaugh (FR) yes; Karlson (GC) yes; Johnson (HA) yes; M. Page/S. Tougas (HU) yes; Thompson (IFLS) yes; Helmecci (LA) yes; Sterk (ME) yes; Carl (MI) yes; LaVold (NR) yes; Hebda (OG) yes; Friendshuh (OS) yes; Puhl as proxy for Hyde (PF) yes; Furo-Bonnstetter proxy for Rundquist (PE) no; Puhl (PH) yes; Campbell (PC) yes; Elchert (RL) yes; Misselt (RF) yes; Schoess (RO) yes; Rae (SA) yes; Kelley-Johnson (SO) yes; Schneider (SV) yes; Leslie (SC) yes; Miniatt (ST) yes; Ankarlo proxy for Lutz (TL) yes; Furo-Bonnstetter (WO) no.

ADJOURN:

Krueger (DP) moved to adjourn at 11:43 am. Helmecci (LA) seconded. Motion carried.

Rae (SA) and Roholt thanked everyone for participation in today's meeting.

Joanne Gardner, Recorder