

MORE Resource Sharing & Collection Development Meeting Minutes

February 13, 2018 2:30 pm

IFLS Library System

1538 Truax Blvd., Eau Claire, WI 65703

PRESENT: Maureen Welch (IFLS), Lori Roholt (IFLS), Amy Stormberg (Amery), Katherine Elchert (Rice Lake), Leslie LaRose (Augusta), Megan Taylor (Bloomer), Hollis Helmecci (Ladysmith, remote), Rebecca Kilde (IFLS, guest), Lisa Bragg-Hurlburt (Colfax), Britta Kingwill (New Richmond), Kayla Campbell (Plum City), Shelly Rae (Sand Creek), Paula Stanton (Eau Claire)

AGENDA:

Call to Order: Elchert called the meeting to order at 2:35 pm.

Roll Call/Establish a quorum: Completed.

Certification of compliance with Open Meeting Law: Compliance was verified.

Accept/modify the agenda: Motion to approve the agenda with the modification to change all instances of Indianhead Federated Library System to IFLS Library System and move the Google Ads discussion up to item two by Stormberg; seconded by Helmecci. Motion carried.

Approval of minutes from November 14, 2018: Motion to approve by LaRose; seconded by Taylor. Motion carried.

Issues from other MORE committees: None.

1. Election of officers – Recommendation (Elchert): Motion to elect Elchert as chair, Helmecci as Vice Chair, and Taylor as secretary by Campbell; seconded by Helmecci. Motion carried.

2. Google Ads – Discussion (Kilde): Kilde shared with the group that libraries can get Google Ad grants as non-profits, but that there is a lot of maintenance involved. A company called Koios charges to craft ads with relevant search terms. The ads would promote system-wide services and products, and the intent of using these ads would be to reach a wider audience online. The concern of patron privacy was discussed. There will be an IFLS webinar with more information about Google Ads and Koios in March.

3. Discovery platform for 2020 – Recommendation (Roholt): Roholt shared with the group that MORE will need to determine a plan for a new public facing platform for 2020 because Encore's current contract will end. She shared that Innovative Interfaces is currently developing a new public facing platform so there will likely not be new developments to Encore. The group discussed staying with Encore and also discussed another possibility called BiblioCore from BiblioCommons, which includes an app. Elchert will research this option.

4. Library App – Discussion (Roholt): Roholt asked the group if she should look at library apps while researching various discovery platforms. The group consensus was that Roholt should also look at library apps.

5. RSCD Communications – Discussion (LaRose): LaRose shared with the group an idea to create a Facebook page where library staff could get information about the MORE committees and other IFLS news. Elchert said she would create an IFLS group after discussing with John Thompson.

6. Press Reader digital resource – Discussion (Leslie/Roholt): Tabled until Leslie can join the group to discuss.

7. Digital content – Discussion (Rickard): The group discussed how to handle digital movie codes that come with Blu-ray discs. Some members shared their ideas of using them as prizes for patrons and library staff. Welch shared a handout with the group for the OverDrive Advantage 2018 Purchasing that included her total budget and spending amounts and discussed her spending practices for digital content.

8. Adjourn: Motion to adjourn at 3:50 pm by Stanton; seconded by Stormberg. Motion carried.

Submitted by Megan Taylor, Secretary.