

MINUTES
MORE Directors Council
Friday, July 19, 2019

Present/Attending: Alyson Jones (AL), Amy Stormberg (AM), Leslie LaRose (AU), Rebecca Dixen (BA), Linda Heimstead (BL), Sue Christianson (BN), Megan Taylor (BB), Ginny Julson (BO), Kathryn Stempf (BR), Samma Johnson (CA), Carol Burnham (CH), Joe Niese (CF), Cricket LaFond (CL), Lisa Bragg-Hurlburt (CO), Rob Ankarlo (CU), Barbara Krueger (DP), Leann French (DR), Pamela Westby (EC), Tiffany Meyer (EL), Katie Schneider (GC), Tina Norris (HU), John Thompson (IFLS), Hollis Helmecci (LA), Jill Glover (LU), Jennifer Rickard (NR), Mary Hebda (OG), Shelby Friendshuh (OS), Christy Rundquist (PE), Rebecca Puhl (PH), Kayla Campbell (PL), Carissa Langer (PR), Katherine Elchert (RL), Tanya Misselt (RF), Krissa Coleman (RO), Shelly Rae (SA), Ginny Scheiderer (SO), Rebecca Dodge (SV), Su Leslie (SC); Teresa Miniatt (ST), Karen Furo-Bonnstetter (WO).

Proxies: Christy Rundquist for Dawn Ayers (CM), Katie Schneider for Charlene Conradi (FC), Su Leslie for Kris Surbaugh (FR), Ginny Scheiderer for Michelle Johnson (HA), Joleen Sterk for Ted Stark (ME), Rebecca Puhl for Deb Hyde (PF), Rob Ankarlo for Allison Lutz (TL).

Also Present: Lori Roholt, Kathy Setter, Bridget Krejci, Maureen Welch, Deb Faulhaber, Joanne Gardner.

Absent: Leslie Peterson (CE), Vacancy (EW), Vacancy (MI).

CALL TO ORDER:

Coleman (RO) called the meeting to order at 10:00 am.

Coleman (RO) welcomed new directors Leann French (DR) and Shelby Friendshuh (OS).

ESTABLISH A QUORUM:

Puhl (PH) confirmed a quorum was established by roll call vote.

COMPLIANCE WITH OPEN MEETING LAW:

Compliance with open meeting law was verified.

MODIFY/APPROVE AGENDA:

*Motion to approve the Agenda as presented by Elchert (RL); seconded by Meyer (EL).
Motion carried.*

MINUTES:

Motion to approve the Minutes from May 17, 2019 Directors Council by Norris (HU); seconded by Thompson (IFLS). Motion carried.

(Hebda arrived at 10:05 am.)

MORE ADMINISTRATOR'S REPORT:

The Telephone Notification System (TNS); which was down since July 4th, started working on the 17th. The TNS stopped working following one or more power outages that damaged the hard drive. Kris Schwartz tried to fix the problem in-house, but we eventually contacted the vendor because it was irreparably damaged. The vendor had to re-install at a cost of \$2,500 to be taken from MORE contingency funds.

Dixen (BA) arrived at 10:08 am.

Online patron registration opened about a month ago. There have been 11 self-registrations, including 3 duplicates. Roholt has been able to keep up with the duplicate checking so far; but will enlist volunteer help if self-registration picks up.

Heimstead (BL) arrived at 10:10 am.

Roholt plans to initiate a Sierra update soon. Libraries will need to give each Sierra client some time to install the new files the first time it's started after the update. Roholt will post a system alert on the website and provide an email with details of the fixes.

Reports from library and system staff members who attended the Innovative Users Group (IUG) were include in recent This Week at More (TWAM) email newsletters. Feel free to contact Roholt if you missed any of the reports.

Maureen Welch was present to provide an update on Lynda. IFLS purchased Lynda and it was learned that Lynda is transferring to LinkedIn. This union will require a pin and a LinkedIn account. There has been concern raised about patron privacy. Welch noted that patrons could have a minimal LinkedIn account; but doesn't believe that will be made easy to do. When the Lynda subscription started by IFLS paying for the first year with the idea to transition some of the cost to the libraries over time. Welch and Roholt will put together the statistics reports by library of Lynda and follow up with the libraries via email.

IFLS DIRECTOR'S REPORT:

At some point in the near future, the Department of Public Instruction (DPI) may start work in the implementation process of the Public Library System Redesign (PLSR) recommendations. The plan was shared with COLAND last week and an

implementation summit will be held in a couple months. Thompson will share out information as the process moves forward.

The IFLS Board of Trustees met last week in Sand Creek. Each summer, the Board selects a different county and holds a board meeting there. Between now and September; IFLS staff and the Board will be working on a budget and plan to be submitted to the State. Funding will be flat in 2020 and 2021. The IFLS service portfolio will be reviewed and adjusted as needed and used carryover to offset as needed.

LIBRARY SHARING OF NEWS AND INFORMATION:

Scheiderer (SO) announced that the Village Board in Somerset approved the Library Board's recommendation and hired a builder. Groundbreaking will begin in August.

Scheiderer noted that Hammond has hired a consultant to move forward with a new library building project. The library will host a STEM fair in September; which is much like what is held at the technical college.

Johnson (CA) worked with Leah Langby on putting together two training card kits for Inclusive Services. Langby and Johnson will talk more about these in September on how to implement and talk to board.

Elchert (RL) will send out the invite again for a Facebook group for librarians to discuss non-policy things.

Krueger (DP) noted that libraries in St Croix County have created a Facebook page to share events that the libraries in St Croix County have created and offers a place to post events giving patrons one place to look. Krueger noted that the library received a donation from a library board member/user which was used to purchase a portable speaker system.

Rundquist (PE) noted that Pepin will holding a live auction and shutting down the street. Two gentlemen will be emptying their mother's home of which some items are over 100 years old. The Village is using water bills and working with the schools to send out an email. It is hoped this project will pay for restoring the donated maps at Pepin.

Misselt (RF) noted the IFLS website has staff names and a photo. Her thought is that it would be helpful if IFLS collected all directors. Misselt is collecting Pierce and St Croix County directors.

Jones (AL) announced the Big Boy train was making a stop in Altoona. The City of Altoona has this event listed on their Facebook page and linked to the library. The library has been receiving a lot of questions about it.

Rae (SA) noted that Sand Creek finished their summer reading program. As a big celebration there was a road trip to UW-River Falls Planetarium. Eileen Karenic, a

professor at UW-River Falls, is well-received with the children. The tour is low cost and she can host 50 people at a time.

Schneider (GC) has seen some major changes including a new logo and the purchase of 500 cozies and two large banners. A church group also redesigned the landscaping.

Friendshuh (OS) noted the library received a large bequest and are changing the name of the library to the Wilbur Memorial Public Library of Osceola. Please let Friendshuh know if you have ideas and tips on how to proceed with a name change.

2020 MORE BUDGET:

Roholt will go section by section of the proposed budget and ask questions on each section. Roholt asked council members to hold suggestions for changes until the end. There was a MORE Budget Hearing on June 28th and a few changes were incorporated into the budget.

Annual Maintenance:

This section is payment to Innovative Interfaces for the annual maintenance cost to run Sierra and the Classic catalog. The maintenance cost ticks up a few percentage points each year.

Innovative/Other Products:

This section contains ancillary and mostly software products. MARCIVE, Library Elf Subscription, and NoveList Select Subscription are continuing products.

Discovery/Online Catalog contains the first change in the budget. We are currently in the third year of a three-year subscription to Encore. MORE needs to make a provision for a catalog in 2020. The cost includes the first-year cost for BiblioCore from Bibliocommons. This is a software change for the online catalog and recommended by the MORE Executive Committee following the budget hearing. A revised discovery comparison has been posted.

Decision Center is a statistical and collection development tool and Roholt recommends keeping as it is used for weeding reports and statistical snapshots.

Content Café provides cover images for the online catalog.

iTIVA from Talking Tech is the messaging telephone notification and renewal service. There are several hundred calls per day.

A possible new product that has been included in the budget is a library app by Bibliocommons called BiblioApps. This app is only available to BiblioCore customers.

A new line item is database quality control. This is a IFLS cataloging subsidy and would put more pooled resources towards shared cataloging projects. CABS is a cataloging

option to have bib records edited by IFLS. The libraries only responsibility is to attach items along with a certification option. MORE staff have seen libraries that can benefit by CABS; but it may be cost-prohibitive. The idea of the subsidy is to bring down the cost by sharing among all MORE libraries. This helps with the overall database quality and benefits all users.

It was noted that carryover funds would be used to fund the BiblioCore implementation. MORE has historically used carryover for one-time costs such as implementation fees. It is also recommended that up to \$5,000 in carryover be used to send MORE users to the IUG Conference in Minneapolis in 2020 based on interest.

Host site Expenses:

The Host Site Expenses – Management Charges are paid to IFLS to provide MORE as a service. Also include is funding to cover offsite Director Council meeting costs. This section also includes charges to host Sierra and Encore servers at the Chippewa Valley Technical College (CVTC) Data center.

Meetings & Training Expenses:

Management Team Training is for seminars, webinars, etc. for IFLS staff. Conference line is used primarily for the annual Innovative Users Group (IUG) Conference.

Miscellaneous Expenses:

Publicity is used for professional printing including the MORE tri-fold brochures. Bibliographic Utility is used for OCLC, Web Dewey, and the RDA Toolkit. These are used by catalogers and contributes to the overall quality of the database. Operating Contingency is included was used as needed for legal or when the TNS was down.

Content/Materials Purchases:

WPLC E-Content Buying Pool is the cost for being part of the statewide OverDrive project. The buying pool funding increased over-all and costs were split out based on the population and usage metrics.

OverDrive Content includes funds to purchase additional high-demand materials. The Resource Sharing/Collection Development (RSCD) Committee recommends an increase from \$30,000 to \$33,000 for OverDrive Content.

Flipster is the current product for electronic magazines. Currently the collection is comprised of MORE funds and some additional contributions from some libraries. The RSCD Committee recommends an increase from \$15,000 to \$18,000 to maintain a good collection in the vent libraries can't contribute. Flipster stats are not available on the dashboard; but can be emailed to interested libraries.

Freanding is an eBook Service which fees are based per use. Roholt believes \$10,000 is a safe number to budget.

The Collection Development Project includes pooled funds to purchase high-demand materials in any format. The RSCD Committee recommended decreasing this to \$17,000 because of being underspent in 2018. The Executive Committee recommends keeping at \$20,000 since there is talk about changing the guidelines.

Reserves/Carryover:

The Executive Committee recommended budget includes using \$32,046 in carryover to the BiblioCore implementation fee and up to \$5,000 for Conferences.

Total Costs:

The total amount of funds billed to MORE libraries would be \$819,900. From that the IFLS Subsidy would be taken off the top. An additional IFLS Subsidy is applied to each library.

It was noted that BiblioCommons is well regarded among public libraries with robust features for patrons. There are some big customers out there including our closet neighbors of St. Paul Public Library and Hennepin County.

The new product Inspire by Innovative is not currently in production at any sites right now. There are some beta sites; but they are not publicly available.

BiblioCore by BiblioCommons doesn't have a staff-facing product. It is a public-facing layer over the ILS. BiblioCore has quite a few Sierra users. The idea is that no matter what system underlies, the patron experience will be the same. St. Paul Public uses Sierra with BiblioCore.

MORE has the option to remain with Encore. We can either stick with a one-year or three-year subscription. Roholt responded to the cons with Encore at this juncture. Innovative will fix things that are wrong; but they will not make things better or different. The facets are clunky and we shouldn't expect improvement on those.

Coleman (RO) noted that there is the impending deadline to commit to Inspire; otherwise costs will increase significantly. The MORE Executive Committee had reservations jumping to Inspire until the product has been fully tested. Roholt added that if MORE commits to Inspire, Innovative will let us stay on Encore until we are ready to go to Inspire. Innovative would help with the transition from Encore to Inspire.

Welch reminded the council that placing holds on Sierra didn't work when we first started and there have been a lot of improvements. People could be trained on placing holds through Sierra.

Campbell (GC) watched the BiblioCore demos and went to the St. Paul library. BiblioCore had nice formats and searching capabilities; especially with accounting for misspellings when searches are conducted.

Motion to approve the 2020 Budget as proposed by Dixen (BA); seconded by Heimstead (BL). Motion carried.

LOCAL PRIORITY FOR HOLDS:

Thompson (IFLS) noted that Local Priority for Holds was on the agenda and discussed at the May Directors Council meeting. Action can be taken today.

Furo-Bonnstetter (WO) suggested that some monies used for hold reductions could be used to buy unique items. Elchert (RL) will be certain to discuss at the next Resource Sharing/Collection Development meeting.

Motion to keep Local Priority for Holds by Furo-Bonnstetter (WO); seconded by Elchert (RL). Motion carried.

Thompson noted that at some point in 2020 if the funds for high demand holds is running low, some more uncommitted carryover could be redirected to address this.

ADJOURN:

Motion to adjourn at 12:15 pm by Krueger (DP); seconded by Stormberg (AM). Motion carried

Joanne Gardner, Recorder