

MORE Director's Council Meeting
November 20, 2015

Present: Attending: Christina Jones (AL), James Nalen (AM), Leslie LaRose (AU), Rebecca Dixon (BA), Linda Heimstead (BL), Sue Queiser (BN), Ginny Julson (BO), Kathy Voss (BR), Paula Stanton (CA), Joe Niese (CF), Cricket LaFond (CL), Lisa Ludwig (CO), Susan Stepka (DR), John Stoneberg (EC), Tiffany Meyer (EL), Jeanne Friedell (EW), Shaleen Culbert (GC), Tina Norris (HU), John Thompson (IFLS), Hollis Helmecci (LA), Kim Hennings (NR), Kelly McBride (OS), Christy Rundquist (PE), Rebecca Smith (PH), Jacquie Pooler (PL), Nancy Miller (RF), Dawn Wacek (RL), Krissa Coleman (RO), Cathy LeFevre (SA), Ginny Scheiderer (SO), Lori Stanek (ST), Rebecca Schmidtt (SV), Karen Furo-Bonnstetter (WO).

Proxies: Barb Krueger for Pat Waterman (DP); Jodi Bird for Ted Stark (ME); Kim Hennings for Kathy Larson (BB); James Nalen for Lynne Schauls (CE), Chris Byerly (FR) and Sarah Adams (SC); Sue Quesier for Dawn Ayers (CM) and Carol Burnham (CH); Rebecca Dixon for Michelle Johnson (HA); Tiffany Meyer for Jane Enright (PR).

Also present: Lori Roholt, MORE administrator; Kathy Setter, MORE Project Manager

Chair John Stoneberg called the meeting to order at 10:04 am.

John Thompson introduced the new directors.

A quorum was established. Compliance with open meeting law was verified.

Motion to approve minutes from the July meeting by Rundquist (PE); Helmici (LA) seconded. Motion carried.

Financial reports were sent out Tuesday. There were no questions. Motion to approve financial reports by Stanton (CA); seconded by Niese (CF), motion carried.

Administrator's report was sent out Monday. Lori Roholt highlighted the server switch, which went well. Bridget is on leave due to her new baby. She will be out until mid to late December. Lori will be on leave from the end of January through April. Dates for next year's Director's Council and Exec meetings are listed. Motion to approve the administrator's report by Jones (AL), seconded by Culbert (GC), motion carried.

IFLS Director's report: John Thompson talked about the System Redesign committee, which has hired a project manager. IFLS is the fiscal agent for the project. If you have an interest in this project watch for information coming. IFLS name change committee met on Tuesday to get the process started. It's been a stressful year with many new library directors and various issues going on. He thanked everyone for their support.

No issues or reports from other MORE committees.

New Business

Overdrive usage reporting: currently we see electronic use statistics by library barcode range. A more straight-forward way for Overdrive to report usage is to use a fixed field; home library would be the most efficient. There is some cross-over with people who have a barcode from one library and a home library designation of a different library. Even though MORE practice is if they live in a municipality with a MORE library that is their home library, there are some instances where a different MORE library is used most often so that library is designated as home library. The question is do we stay with using barcode range for statistics or should we switch to using home library? This would have no effect on patrons. Comment that it could be more accurate; patrons tend to keep library cards even as they move. Home library is used to determine the number of registered borrowers on the annual report. Wacek (RL) made a motion to change to home library; Helmici (LA) seconded. Discussion: staff can change home library to reflect library used most often. Right now the only thing this affects is Overdrive use statistics. It may affect libraries in the future should e-content checkouts ever become reimbursable. Suggestion to make the question of home library part of the renewal process; make sure it's accurate for which library the patron uses most often. Roll call vote: motion carried.

Lori went over MORE practice regarding assigning home library. When questions have come up when a patron lives in the municipality but does not use that library, can it be changed to the library they do use most often, the answer is yes. This may be a discussion for a future meeting. Lori will put a message in This Week at MORE that staff should check the home library field for accuracy when an account is being renewed.

Encore display of article results: Currently article preview results for any search appear in places 4, 5, and 6 in the main page results list. It is possible to move them down in the list, or remove them from the main page altogether and have them only in the Articles tab. Survey from TWAM readers, 30 responses: 19 only in article tab, 9 move down, 2 leave as is. Moving these results to tab only will not affect the speed of results loading. Comments: would like to see them on the main page to keep them in the patron's view to help discovery of something they didn't know they were looking for. Having them only in the tab would likely keep patrons from finding them. Patrons are most likely looking for physical items and teaching them about the articles tab would keep them out of the way but still accessible. Dixon (BA) made a motion, Furo-Bonnstetter (WO) seconded to move the articles down but keep them on the main page. Discussion on how far down they should be. Helmici (LA) moved to amend the motion to keep article results on the main page and move them down starting at the 10th spot. Smith (PH) seconded. Roll call vote; amendment failed. Roll call vote on motion; failed. Stoneberg (EC) made a motion to have article results appear only on the articles tab. Scheiderer (SO) seconded. More discussion ensued about making things simpler for the patrons and not confusing them with article results; using limiters; patron education. Quieser (BN) made a motion to table this motion; Dixon (BA) seconded. This would put the vote off until January; comment that putting it off won't accomplish anything. Motion to table failed on voice vote.

Vote on motion to move article results to articles tab only passed on show of hands. Lori will request this change be made as soon as possible.

Slate of officers for 2016:

Chair: Joe Niese (CF)

Vice-chair: Hollis Helmici (LA)

Secretary: James Nalen (AM)

Member-at-large: Ginny Julson (BO)

Thompson (IF) moved approval of slate of nominations. Hennings (NR) seconded. Nominations from the floor were opened. There were no nominations from the floor. Nominations were closed. Motion carried on voice vote.

Group shirt order: there has been interest in ordering shirts with the MORE logo. Investigation found that if people want to order shirts with the MORE logo there would be a cost savings. Polo shirts with embroidered logo would be \$20-\$25. If library names or logos were to be added there wouldn't be a cost savings; libraries would be better off ordering on their own. Comment that Land's End runs promotions frequently and once you have your logo set up and that fee is paid you can order shirts on sale with no extra charge for the logo. No interest in pursuing a group order.

Communications: This is John Stoneberg's last meeting. He thanked everyone for being dedicated to libraries and appreciates all everyone has done and commented on how much better communication is now between libraries, through Director's Council, than it was 20 years ago when libraries were more isolated. Director search for LE Phillips has been re-opened. Shelly Collins-Fuerbringer will be interim director when John leaves at the end of December.

This is also Dawn Wacek's last meeting. Rice Lake city council has appropriated money for a new library so if your dream has been to design your library this may be a good opportunity for you. Job posting is going up later today.

John Thompson congratulated Nancy Miller and the River Falls Public Library for winning WLA's Library of the Year.

Meeting adjourned at 11:44 am.

Kathy Setter, Recorder.