

Director's Council Meeting Minutes

July 24, 2015

Attending: Christina Jones (AL), James Nalen (AM), Leslie LaRose (AU), Linda Heimstead (BL), Sue Queiser (BN), Kathy Larson (BB), Ginny Julson (BO), Kathy Voss (BR), Paula Stanton (CA), Joe Niese (CF), Cricket LaFond (CL), Lisa Ludwig (CO), Megan Olson (CU), John Stoneberg (EC), Tiffany Meyer (EL), Jeanne Friedell (EW), Chris Byerly (FR), Shaleen Culbert (GC), Matthew Winkler (HU), John Thompson (IFLS), Hollis Helmecci (LA), Ted Stark (ME), Deanna Wheeler (MI), Kim Hennings (NR), Rebecca Smith (PH), Dawn Wacek (RL), Brenda Hackman (RO), Cathy LeFevre (SC), Ginny Scheiderer (SO), Lori Stanek (ST), Rebecca Schmidtt (SV), Karen Furo-Bonnstetter (WO).

Proxies: Susan Queiser for Dawn Ayers (CA); James Nalen for Lynne Schauls (CE); Leslie LaRose for Alyson Jones (FC); Jeanne Friedell for Jacquie Pooler (PL); John Thompson for Jane Enright (PR) and John Stoneberg for Nancy Miller (RF).

Also attending: Karissa Coleman, the new director at Roberts. Lori Roholt, MORE Administrator, and Kathy Setter, MORE Project Manager.

Kelly McBride (OS) arrived at 10:10. Rebecca Dixon (BA) arrived at 10:25 with a proxy for Michelle Johnson (HA). Mary Hebda (OG) arrived at 10:30. Sarah Adams (SC) arrived at 10:50. Lisa Ludwig left at 11:10; Ginny Julson has her proxy.

More Chair John Stoneberg called the meeting to order at 10:0 am.

Correction to the agenda: date is July 24.

Helmici (LA) moves, Thompson (IF) seconds to approve the minutes. Carried.

Financial reports were sent out to directors on Tuesday. There were no questions. Ludwig (CO)/Furo-Bonnstetter (WO) moved and seconded to approve the financial reports. Carried.

Administrator's report. Lori Roholt went over the report. She highlighted the Shared Services service offered by IFLS. Deb Faulhaber has taken over the administration of that service. Lori also informed the group of the new MORE Project Manager starting October 1st. Question about costs for Shared Services; estimates for next year for each library will be sent out this afternoon.

Furo-Bonnstetter (WO), Voss (BR) moved and seconded to approve administrator's report. Carried.

IFLS Director's report – John Thompson summarized the progress of the library system re-design project. Committee has not been formally appointed yet. One county left Mid-Wisconsin to go to another system. That system is in peril for lack of members. IFLS budget will be the same for 2016. Legislation is in the works to authorize the use of collection agencies and police departments for retrieval of library materials.

Exec minutes noted Kathy Larson's name is wrong in the attendees (Bloomer).

MORE By-laws change:

Motion to approve the bylaws change: Thompson (IF)/Wacek (RL).

Question on Article 6 section 2, attendance at DC meetings. Confusion on wording about not attending or providing a proxy for 2 consecutive DC meetings board will be contacted. Byerly (FR) moves to change and/or to "And fails to provide". Schmidt (PH) seconded. Carried.

Article 9 section 3 Nalen (AM) moves to strike the sentence "MORE staff will be ex-officio non-voting member of committees." Hennings (NR) seconded. Motion carried.

Question Article 9 section 2, MORE administrator is ex-officio on Exec. That is correct so IFLS does not have two votes on Exec.

Motion carried, voice vote.

New Business:

Revised 2015 budget:

Lori Roholt recommends using up to \$23,200 to change our Sierra server host site from LEPMPL to CVTC data center. This involves moving from Innovative's turn-key service to software only service. Gus summarized the reasons for the change. All the rest of the IFLS servers are at the data center and it would be good to have everything in one place. The data center is a secure, well-insulated place. There will be a full day of downtime when the change takes place. We have to do it during regular business hours to have Innovative's front line staff. Libraries may choose to be closed that day as Sierra and Pharos will both be unavailable. There will be a 60-day notice for the day selected for the change. Helmici (LA) made a motion, Schmidt (PH) seconded to go ahead with the project using carryover funds. Motion carried on a voice vote.

Overdrive periodicals: Lori sent out a document on budget considerations that included information on Overdrive periodicals. The state will not be adding periodicals in the buying pool, but there are several systems that don't currently have a downloadable magazine product that are interested in buying the Overdrive periodicals product. They can pool their funds for the service, but they would be available statewide. Overdrive will waive the \$15,000 platform fee if a decision to go ahead is made by Sept. 1. The magazine issues are downloaded and kept by the patron, so when the cap of checkouts is reached they are gone for that issue. Concern expressed that this is one more reason why patrons wouldn't have to come into the library. The resource sharing committee did not recommend buying a magazine service. John Stoneberg reiterated that, reminded us that there are many articles available through Badgerlink, and does not believe this is a good way to spend our money. Sue Quieser, who is on the WPLC committee and was on the magazine committee, said that it would be a good trial to see how much it would be used. It is a reasonable cost and we can get statistics on use. There are 8 systems interested, so the cost would be split between them. The cost depends on the magazines selected, estimates \$20,000-35,000. Trial would run September 2015 - December 2016.

Furo-Bonnstetter (WO) made a motion to add Overdrive periodicals to the revised 2015 budget with a limit of \$5000 to come from carryover. Wacek (RL) seconded. Discussion on frustrating patrons by providing something new only to take it away after a year. Question on the analytics; they are the same on the magazines as the other Overdrive e-materials. There is doubt that this would work on a Kindle Fire. It runs on a Nook app, available to android and Apple devices. There is hope that if this trial goes well the state would add it on the statewide level. Question was called. Motion failed on voice vote.

2016 Budget: Helmici (LA) made a motion to approve the 2016 budget; Schmidt (PH) seconded.

Discussion: Stoneberg (EC) made a motion to add Syndetics Video and Music cover images to our Syndetics subscription for \$2500. Wacek (RL) seconded. Question on level of coverage. There is no way to know for sure; looked at another library's website with this product and saw their new DVD and music CD list had many more cover images than a comparable list in MORE would have. Motion carried on voice vote.

Some discussion on Overdrive Advantage account; mostly used to buy extra copies of high-demand titles. Freading use has not met the budgeted amount so \$2000 was moved from Freading to the Collection development project line, which is changing from only DVDs to any format.

Motion to approve the 2016 budget as amended carried by voice vote.

Communications: John Thompson informed everyone that County boards have the authority to appoint additional members to their local library board. If there is a need for more diversity or support on your board consider approaching the county for additional members. Numbers depend on funding levels.

Meeting adjourned at 11:59 am.

Kathy Setter

Acting secretary