

MORE Executive Committee Meeting
& Budget Hearing
Friday, July 11, 2014
10:00 a.m.

Indianhead Federated Library System, Eau Claire

Attending: Kim Hennings (NR) Chair, Hollis Helmecki (LA) Vice-Chair, Christina Jones (AL) Secretary, James Nalen (AM) Member at Large, Lori Roholt (MORE) ex officio, John Thompson (IFLS).

Also attending: Leslie LaRose (AU), Sue Quieser (BN), Kathy Larson (BB), Virginia Roberts (CF), Cricket LaFond (CL), Lisa Ludwig (CO), Megan Olson (CU), Teresa Kriese (EC), Chris Byerly (FR), Linda Donaldson (HU), Jill Glover (LU), Mary Hebda (Ogema), Rebecca Smith (PH), Jacquie Pooler (PL), Brenda Hackman (RO), Norma Scott (SO), Karen Furo-Bonnstetter (WO), Kathy Setter (IFLS), Julie Woodruff (IFLS).

Call to Order: Hennings called the meeting to order at 10:02 a.m. Quorum was established and the meeting was properly noticed under the Wisconsin Open Meeting Law.

Approve agenda: (Helmecki/Thompson) MOTION to approve the agenda; PASSED by voice.

Approve minutes: (Thompson/Helmecki) MOTION to approve the minutes from the April 4, 2014 meeting; PASSED by voice.

Presentation by Bob Bridges from Library Ideas on Freading and Freegal: This presentation was recorded. Bridges explained that Freegal has been recently updated and has 7.9 million songs from 28,000 different labels. He explained a new streaming service, which allows users to stream songs, albums or entire artist collections with no ads. Users can skip songs and create playlists to stream. Libraries would get statistics for streaming usage per song. Pricing for 2015 would remain at the same level for downloads for MORE (\$75,000), however, users would get 5 downloads per week as opposed to the 3 they get now. That increase in downloads would start as soon as MORE committed to Freegal for 2015. For streaming in 2015, cost would be \$0.79 per stream with a yearly cap of \$22,500. Streaming is not stand alone; would need to have the download plan in order to purchase streaming. Bridges gave a few tips for promoting the Freegal service, and displayed library websites that were doing it well. Bridges gave a brief update on Freading, which has an updated website and app and now has more than 50,000 books available.

2015 MORE Budget Hearing:

Roholt went through the MORE proposed budget line by line.

-Annual Maintenance: Budget amount reflects quote from Innovative for 2015. 3.5% increase from last year.

-MARCIVE: Service to replace INN-View. The \$6,400 listed covers updating, authority work going forward for records we'd add in 2015. Backfile maintenance would be a \$15,000 onetime cost. The Bibliographic Standards Committee recommended switching to MARCIVE from INN-View (which cost \$4,900 in 2014). Roholt shared a comment emailed from John Stoneberg at Eau Claire stating based on feedback from catalogers, Eau Claire does not support switching to MARCIVE. The catalogers believe this would not be of benefit to EC customers, and believes that there should be a more thorough investigation and quotes for other options besides MARCIVE. They are also concerned that catalogers would need to take extra time to use something outside of Sierra for authority control if INN-View is

not available. They commented that it would not be worth the change without the Backfile processing. Roholt clarified that she did not get any other quotes, and could if it's desired. She did state that MORE has had a positive experience with MARCIVE in the past compared to other vendors. She also clarified that with the switch to MARCIVE, the idea is that catalogers would not have to do authority work at all, saving them time. Tentatively, the plan would be to send records every two weeks, which would likely create some lag time. Kriese asked if it would be possible to send records more frequently, and Roholt said it would be possible. Kathy Setter and Julie Woodruff explained that MARCIVE would save them a large amount of time. Donaldson pointed out that the increase in cost per library would be very small. Roholt suggested that Backfile processing could come out of carryover funds as a onetime cost.

-Library Elf: Budget amount reflects estimated increase for 2015.

-Novelist Select: Price will remain about the same.

-Server replacement program: MORE is not participating in the server replacement program this year.

-Encore & Decision Center: This is a cost MORE has committed to for the next few years.

-Possible new products: Boopsie, a service that would create apps for libraries. The one time implementation fee listed could come from carryover but does not have to. Roholt shared a comment emailed from John Stoneberg that Eau Claire does not support adding Boopsie to the budget, based on feedback from their Digital Services Coordinator. Roholt also shared that Centuria does not support the addition. Several other libraries in attendance also agreed, due to the high cost and an uncertainty about whether patrons would use it. Multiple librarians in attendance noted they like the idea of it and it might be something to look at in future years.

-Host Site Expenses: This reflects what Eau Claire charges for having servers stored at their site. Management charges cover work IFLS staff does for MORE.

-Meeting & Training: Conferences is largest piece and has remained the same. It mostly covers IUG conference including hotels and transportation.

Miscellaneous Expenses: Have remained unchanged.

-WPLC: \$85,000 is our portion of the statewide content million dollar buying pool. Increase from last year is due to lack of LSTA grant funding for the buying pool.

-Overdrive content: IFLS Overdrive Advantage, mostly used to purchase high hold materials.

Hackman brought up a concern about IT staffing, due to a situation at her library that required Kris to come in on his vacation. She wondered if it would be worth considering making room in the MORE budget for an extra part time technology person to help with situations like those. Thompson clarified that the Help Desk Ticket system helps with this problem, as it will go to next available person and usually if Gus or Kris is on vacation it will go to the other. The IFLS budget does not support another person, so this expense would have to be billed back to libraries. Some libraries mentioned that in emergency situations they pay for independent help in emergencies. Ludwig mentioned that Kris and Gus want to make sure to do all tech help so they know what's going on and keep things consistent. Thompson will talk with Kris and Gus to get their thoughts. Roholt mentioned that either way, it may not be appropriate for these expenses to come out of MORE budget.

-Freegal: Was recommended by RSCD Committee, primarily because at the time felt that they did not have enough data yet to evaluate the cost. Roholt provided download information up to June. Helmeci commented that the cost is too much for the usage, especially since CDs are still in high demand at Ladysmith. Quieser commented that she

thought the 5 downloads allowed would lower the price and that she does buy less CDs. Glover said teens don't want to use it, and she feels it is not appropriate expenditure. Hennings said part of the issue is it takes time for patrons to catch on to new services. Byerly commented that she still has a lot of people checking out physical materials, and it's a challenge to strike a balance between funding digital and physical materials. People who can use Freegal often have other options that don't come out of the library budget. She is happy to pay for MORE, but feels costs have gone up too much.

-Freeding: This service is pay per use, and so far in 2014 we have used much less than the \$10,000 budget which came out of carryover. These funds could come out of carryover or be billed back to libraries.

-DVD project: Not changed.

Other new services that Roholt has mentioned in past emails and meetings, including Hoopla and a disc cleaner, are not in the proposed budget.

Executive Committee discussion and recommendations on 2015 MORE budget:

(Hennings/Helmici) MOTION to put the proposed 2015 MORE budget up for discussion; PASSED by voice.

Based on discussion during the budget hearing, Thompson suggested Lines 11 & 12 (Boopsie) be removed. Thompson suggested that MARCIVE Backfile processing come out of out of carryover because it is a onetime cost. Based on discussion at the hearing, Freegal was removed from recommended budget because of high cost for low usage. Suggestion by Woodruff to not take Freeding out of carryover because it's an ongoing cost. Roholt shared an email suggestion to add cover image services from Content Café or other vendor, but does not have any numbers yet. This will be left for possible discussion at Director's Council.

(Helmeci/Nalen) MOTION to recommend the proposed 2015 MORE budget with lines 11, 12, and 30 removed. Discussion: Question about disc check cleaner – left off because of general feeling at May Director's Council that it is not necessary. PASSED by voice.

(Hennings/Helmici) MOTION that the committee recommend funding MARCIVE Backfile processing through carryover funds; PASSED by voice.

Adjourn: (Thompson/Helmici) MOTION to adjourn at 12:40 p.m.; PASSED by voice.